

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) ~~A~~An integrated user interface mechanism for switching among at least two modes in a media device having a media screen for displaying data relating to media content, modes of operation of the media device including a first mode for interacting with the media device when the media content relates to music playback and a second mode for interacting with the media content when the media content relates to image content, comprising:

at least one component physically movable between a first position corresponding to the first mode and a second position corresponding to the second mode,

wherein when said at least one component is physically moved to the first position, the media screen of the media device is substantially shielded from view,

wherein when said at least one component is physically moved to the first position, a portion of the media screen remains unshielded from view, and

wherein said at least one component comprises a plurality of physical user interface controls for interacting with the media content when said at least one component is physically moved to the first position.

2. (Currently Amended) ~~A~~The integrated user interface mechanism according to claim 1, wherein said image content of the second mode includes at least one of video content and image content.

3. (Canceled)

4. (Currently Amended) ~~A~~The integrated user interface mechanism according to claim 1, wherein the unshielded portion of the media screen displays at least one of metadata relating to music being rendered and advertising.

5. (Canceled)

6. (Currently Amended) ~~A~~ The integrated user interface mechanism according to claim [[5]] 1, wherein said plurality of user interface controls for interacting with the media content include at least one of Escape, Start, Options, More, OK, Back, Forward, Play, Pause, Up, Down, Fast Forward, Reverse, Skip Forward, Skip Backwards, Menu, Left, Right, Mute, Volume Up and Volume Down functional controls.

7. (Currently Amended) ~~A~~ The integrated user interface mechanism according to claim [[5]] 1, wherein said plurality of user interface controls is applicable to both the first and second modes.

8. (Currently Amended) ~~A~~ The integrated user interface mechanism according to claim [[5]] 1, wherein said at least one component is swappable with at least one alternate component, wherein when said at least one alternate component is physically moved to the first position, the media screen of the media device is substantially shielded from view and a portion of the media screen remains unshielded from view, and wherein said at least one alternate component comprises a plurality of physical user interface controls for interacting with the media content when said at least one alternate component is physically moved to the first position.

9. (Currently Amended) ~~A~~ The integrated user interface mechanism according to claim 8, wherein said at least one alternate component exposes a different set of user interface controls than provided by said at least one component.

10. (Currently Amended) ~~A~~ The integrated user interface mechanism according to claim [[5]] 1, wherein said at least one component is augmentable with at least one alternate component.

11. (Currently Amended) ~~A~~ The integrated user interface mechanism according to claim 10, wherein said at least one alternate component at least one of (A) exposes additional user interface controls not provided by said at least one component alone and (B) alters the functionality of said plurality of user interface controls.

12. (Currently Amended) ~~A~~ The integrated user interface mechanism according to claim 1, wherein said at least one component includes a first component and a second component, wherein the first and second component substantially surround opposing ends of the media device, such that when the first and second components are moved substantially towards the middle of the media device from their respective ends, the media screen of the media device is substantially shielded and said at least one component is located at the first position.

13. (Currently Amended) ~~A~~ The integrated user interface mechanism according to claim 1, wherein said at least one component includes a first component and a second component, wherein the first and second components substantially surround opposing ends of the media device, such that when the first and second components are moved substantially away from the middle of the media device in the direction of their respective ends, the media screen of the media device is unshielded and said at least one component is located at the second position.

14. (Currently Amended) ~~A~~ The integrated user interface mechanism according to claim 1, wherein said at least one component includes a first component, wherein the first component substantially surrounds an end of the media device, such that when the first component is moved substantially towards the middle of the media device from the end, the media screen of the media device is substantially shielded and said at least one component is located at the first position.

15. (Currently Amended) ~~A~~ The integrated user interface mechanism according to claim 1, wherein said at least one component includes a first component, wherein the first component substantially surrounds an end of the media device, such that when the first component is moved substantially away from the middle of the media device in the direction of the end, the media screen of the media device is unshielded and said at least one component is located at the second position.

16. (Currently Amended) A The integrated user interface mechanism according to claim 1, wherein the media device includes a synchronization component adapted to synchronize with a docking station whether said at least one component is in the first position or the second position.

17. (Currently Amended) A The integrated user interface mechanism according to claim 1, wherein the at least one component ~~include~~ includes a first component including the media screen, at least one roller component and a second component, wherein said first component and said second component are pivotable about an axis substantially defined by the longitudinal axis of said at least one roller component, whereby with said at least one roller component, the media screen of the first component can be ~~arbitrarily~~ angled with respect to the second component, and whereby said at least one roller component includes at least one user interface control for interacting with the media content when said at least one component is physically moved to the first position, wherein the at least one user interface control operates by at least one of (A) turning the at least one roller component substantially about a longitudinal axis of said at least one roller component, (B) sliding the at least one roller component substantially along the longitudinal axis and (C) receiving a selection of a button control on an end of the at least one roller component.

18. (Cancelled)

19. (Currently Amended) A The integrated user interface mechanism according to claim 1, wherein the at least one component include a wallet structure wherein the media screen is inside the wallet structure, such that the wallet structure is in the first position when the wallet structure is closed and the wallet structure is in the second position when the wallet structure is open.

20. (Currently Amended) A portable media player comprising:
a body;
a media screen; and

at least one wing two wings mounted on opposing sides of the body that slide outward from the media screen to reveal the media screen in an open position fully revealing the media screen and that slide inward from the open position to a closed position to substantially cover the media screen, the media content comprising image content when the two wings are in the open position and comprising music content when the two wings are in the closed position, the two wings operating as a stand for the portable media player, at least one of the two wings comprising physical user interface controls for controlling the portable media player and having controls for controlling the media content when the wings are in the closed position, for substantially covering the media screen when the at least one wing is in the closed position, wherein the media screen is revealed when said at least one wing is in the open position, further

wherein a portion of the media screen remains visible despite the substantial covering of the media screen for the display of additional information to a user,

wherein at least one of the two wings is interchangeable with an alternate wing,

wherein the alternate wing comprises physical user interface controls providing alternate functionality for controlling the portable media player.

21. (Canceled)

22. (Canceled).

23. (Original) A portable media player according to claim 20, wherein at least one of (1) a wing of the at least one wing is interchangeable with an alternate wing, wherein the alternate wing provides alternate functionality and (2) the functionality provided by a wing of the at least one wing is augmentable with a sleeve, wherein the sleeve provides alternate functionality.

24. (Original) A portable media player according to claim 23, wherein alternate functionality includes at least one of noise reduction/cancellation, Bluetooth headphone accommodation, microphone input, TV input, TV output, left handed switching of functionality, remote control functionality and a speaker.

25. (Original) A portable media player according to claim 20, wherein the bottom surface of the at least one wing is angled greater than 5 degrees from planar normal.

26. (Previously presented) A portable media player according to claim 20, wherein said at least one wing comprises two wings that slide outward from the media screen to reveal the media screen in the open position, and wherein the two wings operate as a stand for the portable media player.

27. (Original) A portable media player according to claim 20, including a synchronization component that is operable to synchronize with a docking station whether said at least one wing is in the open or closed position.

28. (Currently Amended) At least one interchangeable wing for a portable media player having a media screen, including: a first sliding mechanism for engaging a second sliding mechanism of the portable media player, the first and second sliding mechanisms together enabling sliding of the at least one interchangeable wing to a closed position wherein the media screen is substantially hidden with a portion of the media screen remaining visible and for sliding the at least one interchangeable wing to an open position wherein the media screen is revealed and wherein said at least one interchangeable wing comprises a plurality of physical user interface controls for interacting with the media content when said at least one alternate component is physically moved to the first position.

29. (Currently Amended) At least one sleeve operatively coupled to at least one augmentable wing for a portable media player having a media screen wherein said at least one augmentable wing includes a sliding mechanism for sliding the at least one augmentable wing to a closed position wherein the media screen is substantially hidden with a portion of the media screen remaining visible and for sliding the at least one augmentable wing to an open position wherein the media screen is revealed and wherein said at least one sleeve operatively coupled to said at least one augmentable wing augments the functionality of said portable media player through said operative coupling, said at least one augmentable wing

comprises a plurality of physical user interface controls for interacting with the media content when said at least one alternate component is physically moved to the first position.

30. (Currently Amended) A method for switching among at least two modes in a media device having a media screen for displaying data relating to media content, modes of operation of the media device including a first mode for interacting with the media device when the media content relates to music and a second mode for interacting with the media content when the media content relates to image content, comprising:

moving at least one component from a second position corresponding to the second mode to a first position corresponding to the first mode, whereby the media screen of the media device thereby moves from being substantially exposed to view to being substantially shielded from view,

whereby, as a result of the moving to the first position, the media screen of the media device becomes substantially shielded from view, but nonetheless a portion of the media screen remains unshielded from view; and

interacting with the media content via a plurality of user interface controls of said at least one component.

31. (Original) A method according to claim 30, wherein said second mode is for interacting with at least one of video content and image content.

32. (Canceled)

33. (Previously presented) A method according to claim 30, wherein the unshielded portion of the media screen displays at least one of metadata relating to music being rendered and advertising.

34. (Canceled)

35. (Currently Amended) A method according to claim ~~[[34]]~~ 30, wherein said interacting includes interacting with at least one of Escape, Start, Options, More, OK, Back,

Forward, Play, Pause, Up, Down, Fast Forward, Reverse, Skip Forward, Skip Backwards, Menu, Left, Right, Mute, Volume Up and Volume Down functional controls.

36. (Currently Amended) A method according to claim [[34]] 30, further including swapping said at least one component with at least one alternate component.

37. (Original) A method according to claim 36, wherein said swapping exposes a different set of user interface controls than provided by said at least one component.

38. (Currently Amended) A method according to claim [[34]] 30, further including augmenting said at least one component with at least one alternate component.

39. (Original) A method according to claim 38, wherein said augmenting at least one of (A) exposes additional user interface controls not provided by said at least one component alone and (B) alters the functionality of said plurality of user interface controls.

40. (Original) A method according to claim 30, wherein said moving includes moving a first component and a second component, wherein the first and second components substantially surround opposing ends of the media device, and wherein said moving includes moving the first and second components substantially towards the middle of the media device from their respective ends.

41. (Original) A method according to claim 30, further including synchronizing the media device via a synchronization component of the media device adapted to synchronize with a docking station whether said at least one component is in the first position or the second position.

42. (Original) A method according to claim 30, wherein said moving includes moving at least one of (A) a first component including the media screen relative to a second component about at least one roller component and (B) the second component relative to the first component about the at least one roller component, wherein said first component and

said second component are pivotable about an axis substantially defined by the longitudinal axis of said at least one roller component, whereby said second component substantially covers said first component.

43. (Original) A method according to claim 30, wherein said moving includes moving at least one of (A) a first component including the media screen relative to a second component about at least one roller component and (B) the second component relative to the first component about the at least one roller component, wherein said at least one roller component substantially operates as a hinge for said first component and said second component about which the first and second component pivot, further including: interacting with the media content via at least one user interface control of said at least one roller component, said interacting including at least one of (A) turning the at least one roller component substantially about a longitudinal axis of said at least one roller component, (B) sliding the at least one roller component substantially along the longitudinal axis and (C) receiving a selection of a button control on an end of the at least one roller component.

44. (Original) A method according to claim 30, wherein said moving includes moving at least one of (A) a first component including the media screen relative to a second component about at least one roller component and (B) the second component relative to the first component about the at least one roller component, wherein said first component and said second component are pivotable about an axis substantially defined by the longitudinal axis of said at least one roller component, whereby said second component substantially covers said first component.

45. (Original) A method according to claim 30, wherein said moving includes moving a wallet structure wherein the media screen is inside the wallet structure, and said moving includes closing the wallet structure such that media screen is shielded.

46. (Original) A computer readable medium comprising computer executable modules having computer executable instructions for carrying out the method of claim 30.

47. (Original) A computing device comprising means for performing the method of claim 30.

48. (Previously presented) A computer readable storage medium comprising computer executable modules having computer executable instructions stored thereon for performing a method for switching among at least two modes in a media device having a media screen for displaying data relating to media content, modes of operation of the media device including a first mode for interacting with the media device when the media content relates to music and a second mode for interacting with the media content when the media content relates to image content, the method comprising:

moving at least one component from a second position corresponding to the second mode to a first position corresponding to the first mode, whereby the media screen of the media device thereby moves from being substantially exposed to view to being substantially shielded from view;

interacting with the media content via a plurality of user interface controls of said at least one component.

49. (Currently Amended) A computing device including a user interface for switching among at least two modes in a media device having a media screen for displaying data relating to media content, modes of operation of the media device including a first mode for interacting with the media device when the media content relates to music and a second mode for interacting with the media content when the media content relates to image content, comprising:

means for moving at least one component from a second position corresponding to the second mode to a first position corresponding to the first mode, whereby the media screen of the media device thereby moves from being substantially exposed to view to being substantially shielded from view, wherein when said at least one component is moved to the first position, a portion of the media screen remains unshielded from view,

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whereby, as a result of the moving to the first position, the media screen of the media device becomes substantially shielded from view, but nonetheless a portion of the media screen remains unshielded from view; and

means for interacting with the media content when the at least one component is in the first position and when the at least one component is in the second position.